

small business pioneers

Small Business Pioneers • P.O. Box 204 • Redmond, WA 98073-0204 • smallbusinesspioneers.com

So How Much Does a Website Cost?

The question is somewhat like asking how much a car or house costs. It depends on the size, features, and how many fancy bells and whistles are included. If you plan to build an elaborate web site immediately the initial web development budget is going to be significantly larger than if you elect to start small and team with us to build up your website over time.

Small Business Pioneers offers a three page Starter Web Site package for \$500.00. The package bundles our most popular features:

- one full year of private domain registration
- one full year of web hosting
- three page web site
- two hours of phone consultation time
- five email addresses of your choice that are unique to your business's domain name

The first page (called the "home page") is the website's front page with room for your best lead marketing text and artwork. Page two often presents your product or service in more detail with your longer marketing text and larger photos. The third page in the package is a contact page that collects notes, comments and sales questions from web visitors and privately forwards these messages to your inbox. We can provide artistic and copy writing services if needed for an additional fee.

We most often recommend beginning with our Starter package. The Starter Web package achieves the top three objectives for any web site. First and foremost the domain name for your business is secured. Second, the web address and email addresses can be added to your marketing literature. And lastly, it is a fantastic starting point for expansion of your web site as your business grows.

Have questions, comments or ideas for new articles?

Please contact us at <http://smallbusinesspioneers.com>.

Small Business Pioneers, Inc. (<http://smallbusinesspioneers.com>) helps businesses launch and grow with the highest quality tools, resources and knowledge.